

SEAPEX Exploration Conference
4 – 7 April 2011
INVITATION for SPONSORSHIP



15 May 2010

Dear Sir or Madam,

The South East Asia Petroleum Exploration Society (SEAPEX) invites your Company to be a sponsor of the 18th SEAPEX Exploration Conference to be held on the 4 – 7 April 2011 at the Orchard Hotel in Singapore. For equal opportunity, this letter is being sent to potential sponsors on the same day.

Each SEAPEX Conference has grown in stature and is now widely recognised by the oil industry as the premium petroleum upstream event in Southeast Asia. This year's Conference will again be larger than previous SEAPEX Conferences and major changes in the Conference layout will again make this event a guaranteed 'sell out' and already many potential sponsors have been in contact seeking sponsorship opportunities knowing how quickly previous Conferences were fully subscribed. The Conference provides a forum for high quality presentations relevant to S.E. Asia, excellent networking opportunities to meet and discuss business opportunities with colleagues and peers and two sporting events which have become 'traditions' at SEAPEX conferences..

The SEAPEX Exploration Conference (SEC 2011) is a stand-alone event and will not be held in conjunction with any major technical exhibition. The intention is a focused conference aimed at upstream / new venture activities and opportunities in the Asia Pacific region. The traditional SEAPEX golf tournament will be played at Laguna National Golf Club, Singapore on 8 April 2011 and the fifth SEAPEX tennis tournament will be played at the Keppel Club immediately prior to the conference in Singapore on the 4 April 2011. A major deviation for the SEAPEX golf tournament is the addition of numerous sponsorship opportunities. Please see the separate golf sponsorship letter for further details and I encourage you to consider adding your Company to the list of sponsors for this now traditional SEAPEX event.

SEAPEX shall be repeating the popular "Petroleum Geology Course of S.E. Asia", initiated by Ian Longley, on the 1 – 4 April 2011, as an integral part of the Conference. SEAPEX is pleased to again offer an 'exclusive' sponsorship opportunity as a 'single' sponsor for this course and they will receive all the 'major sponsor' benefits plus have their logo included on all course advertising and materials.

The very popular 'Sponsored Pub Night' on Boat Quay, that was initiated in 2009, will be repeated at SEC 2011 where 4 or 5 famous establishments will be open to Conference Delegates for a leisurely stroll between the 4 or 5 Pubs and enjoy free beverages, food and entertainment amongst the atmosphere and night life of Boat Quay. We are looking for a single sponsor for each of the locations although we will entertain 'dual' sponsorship if two companies wish to co-sponsor – sponsors will be able to have their Company name and / or logo prominently displayed for all attendees to know the Sponsor for the event. The Sponsor will again be in charge of entertainment at the venue. This is a unique sponsorship opportunity for an event that was very popular at the SEC 2009 Conference. Sponsor feedback was positive and it provides excellent exposure for any Company interested in

SouthEast Asia Petroleum Exploration Society
20 Upper Circular Road, The River Walk #01-06
Singapore 058416

Direct: +6565332988
Fax: +6565331886

Email: seapex@seapex.org
Website: www.seapex.org

SEAPEX Exploration Conference
4 – 7 April 2011
INVITATION for SPONSORSHIP



reaching the Conference delegates at large. Potential sponsors should contact me ASAP to avoid disappointment – at present there are only a maximum of 5 individual slots available although if any Company is interested in sponsorship but prefers it on a ‘sharing’ basis, please contact me and I will try and find another Company in a similar position. Preference will be given to ‘single’ sponsors for this event however.

The Orchard hotel in Singapore is the traditional and ideal venue for the conference and is well known to SEAPEX members and Scout Check attendees. The SEC 2011 Committee has worked extensively with the Management at the Hotel to improve the overall layout of the Conference, assign additional area to the Conference and a complete revamp of the poster panel area where we will now be able to accommodate many more sponsors. The 3-day program of talks and farmout presentations will be divided into geographical areas and will feature keynote speakers and industry experts talking on a wide variety of interesting topics. The Singapore Scout Meeting will be held late in the afternoon of the third day (Thursday, 7 April). Coffee breaks and luncheons provide opportunities for delegates to socialize and network. As usual, a quality social evening programme will allow for delegates to reflect on the days proceedings and enjoy themselves. These social events provide an ideal opportunity for sponsors to get excellent exposure to a highly focused group of high-level explorationists and decision makers from the main Oil Companies and service providers in the region. Sponsors’ names will be prominently printed for the function they support, and on the main conference back drop and in the conference brochures and binder handout. Company logos will be prominently displayed on the daily signboard at the entrance to each Conference session and also included in the Power Point loop presentation that is shown at all breaks during the Conference.

A new addition for SEC 2011 is a ‘private dining room’ for up to 12 persons that can be booked on a first come basis – the cost for this private dining experience is SGD 6,000 / day and there are only 3 such opportunities available. Please note this is not a full sponsorship item and does not qualify for a poster panel. It is an opportunity for Companies to book the private dining room for ‘special’ clients. I strongly recommend early reservations as this item will be sold very quickly.

Another addition for SEC 2011 is a new sponsorship opportunity for the ‘Delegate Listing’. The sponsor’s name will feature prominently on the delegate listing that will be displayed near the reception desk. Please note only delegate ‘Names and Company’ will be displayed on the listing – no contact details.

The conference will repeat the successful poster panel presentations, with sponsors being offered key locations of their choice, on a first commitment basis. There is a change at SEC 2011 where a large Ballroom area will be segregated for the poster panels. As is the custom at SEC Conferences, all Sponsors will be offered a complimentary poster panel. Not all sponsors require the poster panel so in the unlikely event we are unable to accommodate all poster panel requests, a ‘wait list’ will be created on a ‘first come’ basis. In order to obtain a poster panel, a Company will need to subscribe as a ‘basic sponsor’ of the SEC 2011 Conference – a minimum value of SGD 8,000.

SouthEast Asia Petroleum Exploration Society
20 Upper Circular Road, The River Walk #01-06
Singapore 058416

Direct: +6565332988 **Email:** seapex@seapex.org
Fax: +6565331886 **Website:** www.seapex.org

SEAPEX Exploration Conference
4 – 7 April 2011
INVITATION for SPONSORSHIP



Advertising for SEC 2011 will be on the SEAPEX website. Sponsors logos will be added to the website once confirmation of sponsorship has been received. We attach a reply slip for your convenience but a confirmation email stating your preference is all that is required. A confirmation email will be sent within 72 hours – that is the confirmation that an application for sponsorship has been successful. Invoicing for sponsorship will be prepared by the SEAPEX Administration office in Singapore with invoices being issued after 1 July 2010.

SEAPEX appreciates your continued support and request assistance in making the SEC 2011 Conference even more successful than the previous events. This 2011 Conference will be larger with more delegates than ever before. The Conference layout has been modified and will now be held on 2 complete floors of the Orchard Hotel. We urge you to support your local society SEAPEX in its attempt to once again repeat a successful venture for the Asia Pacific petroleum exploration community and maximize your company profile. I look forward to an early and positive response - your contribution is greatly appreciated that allows the committee to plan and organize another great conference.

Please do not hesitate to contact me for any clarifications or additional information you may require regarding sponsorship opportunities. But I must emphasise here again that all slots will be reserved on a first come first served basis.

I look forward to seeing you in Singapore at the SEAPEX SEC 2011 Conference.

With best wishes
Andrew P. Kitts
SEC 2011 Sponsorship Director
andrew.kitts@caribbeanresources.net

SouthEast Asia Petroleum Exploration Society
20 Upper Circular Road, The River Walk #01-06
Singapore 058416

Direct: +6565332988 **Email:** seapex@seapex.org
Fax: +6565331886 **Website:** www.seapex.org

SEAPEX Exploration Conference
4 – 7 April 2011
INVITATION for SPONSORSHIP



Agreement to Sponsor the Seapex Exploration Conference
4– 7 April 2011

We, the undersigned company hereby agree to provide the sponsorship as indicated below and agree to pay for the same on presentation of invoice. Please email this form to SEAPEX at andrew.kitts@caribbeanresources.net Please note SEAPEX will also require a ‘high definition’ company logo upon confirmation of the level of sponsorship i.e. 300 dpi, gif, tif or jpeg file.

I urge you to please send this logo information as soon as possible to avoid any last minute problems.

Name		Phone	
Company		Fax	
Address		e-mail	

Sponsorship Available (all Singapore Dollars)

Event	Cost	Share	Details
Luncheon #1 –Tues 5 April	\$64,000	\$8,000	Single sponsor or divided between 8 companies
Luncheon #2 – Wed 6 April	\$64,000	\$8,000	Single sponsor or divided between 8 companies
Luncheon #2 – Thur 7 April	\$64,000	\$8,000	Single sponsor or divided between 8 companies
Private Dining	\$18,000	\$6,000	Available for 5,6,& 7 April 2011. Note: This is not a full sponsor item and does NOT qualify for a poster panel.
Ice Breaker Mon, 4 April	\$64,000	\$8,000	Between 8 companies
Happy Hour / Quiz Tues, 5 April	\$64,000	\$8,000	Between 8 companies (Quiz night)
Pub Night Wed, 6 April	\$125,000	\$25,000	A single sponsor for each location (x 5)
5 Coffee Breaks	\$20,000	\$20,000	Exclusive to one company
Conference bags			At cost – Single Company or shared
Production of Pre Conference CD ROMs (abstracts)			At cost
Production of Post Conference CD ROMs (Presentations)			At cost
Badge Sponsorship	\$25,000	\$25,000	Exclusive to one company
Lanyard sponsorship	\$25,000	\$25,000	Exclusive to one company
Conference Program / Binder	\$10,000	\$10,000	Exclusive to one company
Golf tournament (8/4/2011)	\$50,000	Various	See separate letter for various opportunities

SouthEast Asia Petroleum Exploration Society
20 Upper Circular Road, The River Walk #01-06
Singapore 058416

Direct: +6565332988 **Email:** seapex@seapex.org
Fax: +6565331886 **Website:** www.seapex.org

SEAPEX Exploration Conference
4 – 7 April 2011
INVITATION for SPONSORSHIP



Tennis tournament (4/4/2011)	\$15,000	\$15,000	Exclusive to one company
2 Meeting Rooms	\$16,000	\$8,000	Exclusive or between 2 companies
Delegate Listing	\$10,000	\$10,000	Exclusive to one company
Petroleum Geology Course	\$15,000	\$15,000	Exclusive to one company
General Sponsor	\$80,000	\$8,000	Between 10 companies

Please confirm the sponsorship offered

Event _____

Amount in SGD \$ _____

Sponsorship to events is strictly on a first come first served basis. Alternatives will be offered should your first choice not be available.

We will also be securing company commitments to provide promotional items to include in the conference registration bag. Please advise if you are interested in providing any of the following – or suggest alternative / additional items – to be include in the bag that will be given to every delegate. Please bear in mind there will be 850 delegates at SEC 2011 and therefore the commitment is for 850 items.

Item	No. of Sponsors
Notepads - A-5	1
Pens	2
USB Drives (4mb)	2
Laser pointer	1
Mints	1
Mini Torch	1
USB Travel Adaptor	1
Calculator	1

SouthEast Asia Petroleum Exploration Society
 20 Upper Circular Road, The River Walk #01-06
 Singapore 058416

Direct: +6565332988 **Email:** seapex@seapex.org
 Fax: +6565331886 **Website:** www.seapex.org

**SEAPEX Exploration Conference
4 – 7 April 2011
INVITATION for SPONSORSHIP**



Sponsors contributing over S\$8,000 are entitled to submit an advertising brochure (maximum 4 double sided pages) to be included in the conference registration bag

We are open to discuss any alternative arrangements and suggestions - please contact us!

Other Contributions:

Agreed and signed by

Signature

Name

Title

Company

Date

PLEASE NOTE: Email confirmation of sponsorship is acceptable. Please email details to andrew.kitts@caribbeanresources.net

SouthEast Asia Petroleum Exploration Society
20 Upper Circular Road, The River Walk #01-06
Singapore 058416

Direct: +6565332988
Fax: +6565331886

Email: seapex@seapex.org
Website: www.seapex.org